



Incentive Initiative Fact Sheet

The **kynect resources** Incentive Initiative is a program that reimburses organizations for activity they complete in **kynect resources**. Onboarded organizations, also called Community Partners, are reimbursed one time for onboarding to **kynect resources** and monthly for closed referral activity and completed assessments.

Onboarding

Organizations with at least one onboarded individual receive a one-time reimbursement of \$100. The Incentive Initiative includes **\$100 incentive** to all organizations who completed onboarding prior to the June 2023 launch of the Incentive Initiative. An organization can only receive one Onboarding incentive. Additional staff that onboard to **kynect resources** do not receive additional reimbursement for Onboarding.

Closed Referrals

Organizations receive **\$10 for closing Referrals** made to their onboarded organization. The referral must be closed in the **kynect resources** system after providing services or other valid reason. Referrals must be closed within a reasonable time to serve the resident. United Way Referral Specialist conduct outreach to residents with open referrals older than two weeks. If a referral is closed by United Way Staff, the organization is not reimbursed.

Assessments

Organizations receive **\$10 for completing the SDoH Assessment** in **kynect resources**. The \$10 incentive is paid per Assessment conducted. A minimum of ten of 18 questions must be completed for the assessment to be considered complete. Assessments should be administered if a resident has no previous assessment in **kynect resources**, when a resident has experienced a major life change since previous assessment, or the assessment is out of date. Generally, an Assessment should not be conducted more frequently than monthly, sometimes less frequently, unless extenuating circumstances exist for the resident.

Receiving Incentive

Organizations do not need to report anything. Monthly activity monitoring is conducted via **kynect resources** system reports. **kynect resources** provides the monthly activity report to our United Way partners on the first of each month for the previous month's activity.

As an example, a June 1st report contains activity for May 1-31 using log in reports, onboarding reports, referrals closed reports, assessment reports, and other reports as needed.

Incentive amounts are distributed by United Way of Kentucky monthly via check to the Organization's mailing address. To update your organization's mailing address please dial 2-1-1 and ask to update your organizations listing.

Participation Details

Participating Organization must be an approved United Way, not for profit organization, actively providing support services and programs within the Commonwealth of Kentucky. This has been pre-identified by the United Way and **kynect resources** system. You do not need to register to participate. **Exclusions:** State agencies, for profit organizations, hospitals are not included in the Incentive Initiative.

Community Organization must be an onboarded user of **kynect resources** and acknowledge updated terms and conditions upon initial login after Incentive Initiative 6/2023 launch date.

kynect resources monitors system anomalies to identify suspected fraud. **kynect resources** may limit function for users with suspicious activity. Users may have access revoked for fraudulent activity.

Incentive Initiative may be modified or ended as determined by budget allocation limit, and other factors.

Referrals closed with Expired, In Progress, or Closed by UW Staff status will not be included in referral closure initiative.

For additional information or questions, please email kynectresources@ky.gov

